

## Middle weight digital designer

### The company

Saffron Interactive is one of the most experienced and successful providers of bespoke e-learning and business communications solutions in Europe. We provide solutions and services to a range of national and international blue chip companies including O2, Channel 4, Hilton, T-Mobile, Siemens, BT and Microsoft. Saffron's solutions and people are widely recognised as industry leaders and we have won a number of Institute of IT Training awards. We are currently looking for a talented middle weight digital designer to join our growing team in central London.

### The role

You will lead the graphic design work on training course, business communications and sales and marketing projects. We can only deliver the solutions we do because of our people – so the right attitude is as important as the right skills. The successful candidate will be focussed, driven and have a fundamental belief in quality. In return you will be part of a vibrant team in an exciting, dynamic environment. You will receive a competitive salary, be eligible for the bonus scheme, and receive formal and informal training.

### The responsibilities

- Designing creative, fresh and engaging interactive Flash applications, including brief and concept
- Creating detailed graphical illustrations to be utilised in Flash training courses and online products
- Designing the visual concept for internal, online and corporate communications
- Leading design on projects to ensure guidelines and standards are in place and followed
- Developing innovative ideas and designs for proposals
- Working closely with sales and marketing, development and instructional design teams

### The skills, competencies and experience

#### Essential

- A portfolio of engaging interactive designs for user facing projects
- Expertise in graphic illustration using Adobe Photoshop and Adobe Illustrator
- Good knowledge of design and animation in Flash CS3
- Experience of video production, Flash encoding and video editing using Adobe Premiere
- Outstanding creative skills and a flair for user interface, animation and multimedia design
- Good knowledge of usability and accessibility design standards
- Passion for excellence in your work
- Time management and organisational skills with the ability to meet deadlines
- Self motivation with high attention to detail
- Ability to add significant value to new business pitch preparations
- Excellent verbal and written communication skills

#### Desirable

- Knowledge of print design and production
- Photography skills
- Experience with 3D software such as Autodesk Maya, Swift 3D, Poser, Google SketchUp or similar
- Understanding of Actionscript, CSS, HTML and XML

**Location:** Central London   **Salary:** Dependent on experience