

Saffron Content Development Kits

The best of both worlds: the tailor-made fit of bespoke training at the speed and cost of rapid development

Your problem

We recognise that often you might need content that is, on the whole, generic, but with some bespoke elements tailored to your business. We also recognise that the trouble with rapid development tools at the moment is that they speed up the software development process, but not the instructional design process.



Our Solution

Saffron's Content Development Kits give you the best of both worlds, with ready-made content that can be tailored to suit your organisation, providing the value of a bespoke course in a fraction of the usual time and at half the cost.

The Content Development Kits are available for data protection, competition law, diversity and equality, business ethics and disability awareness.

The learning and development equivalent of flatpack furniture, Content Development Kits come in the form of a build-it-yourself toolkit.

- ✓ A Flash based course is provided, along with a maintenance tool that allows non technical team members to update content and re-publish the course without reference to Saffron.
- ✓ The maintenance environment uses an interface very similar to Microsoft Word, allowing subject matter experts to update and spell check text content, change graphics and generate scripts for review. Logos, colour schemes and navigation elements can all be quickly and easily adapted for the business by the user.
- ✓ Each Content Development Kit includes one day of design time provided by a Saffron designer to help ensure the look and feel of the course meets the client's brand guidelines. Audio is included but can be easily refreshed.

Contact Joanna at Saffron Interactive to find out more!

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