

Company Overview



Saffron Interactive



UK based Saffron Interactive is one of the most experienced and successful providers of online and mobile training in Europe. For years we've believed what many businesses are coming to realise – that what you do is often more important than what you know.

That's why we go above and beyond basic knowledge transfer. We specialise in creating bespoke e-learning, training and business communications solutions that are as persuasive and engaging as they are informative. We don't want to overload your people with information; we want what you want – to change behaviours and enhance performance in your workplace.

Above all, we promise to add value to your organisation, delivering a superior experience for you and your learners. Working with Saffron, you'll see that we do this by:

- Setting high but achievable expectations – to ensure we really do make a difference to your organisation
- Making well managed risk and quality control all part of the package – so that you receive the highest quality end product
- Providing an expert team to work closely with you – to create responsive and creative partnerships

At Saffron, we are passionate about learning. Our business is based on our belief that learning should, and can, be fun. And all our learning solutions embody our values of creativity, individuality, independent thinking and, above all, excellence.

Whatever you're looking for, Saffron will help you find a cost-effective blend of online, instructor led and other training resources. We have significant experience with blue chip clients in the following areas:

- **Induction training**
- **Systems training**
- **Compliance training**
- **Sales training**
- **Call centre training**
- **Diversity and equality training**
- **Product training**
- **Soft skills training**



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